

PCN support services
... What's next?

BMA

Learning and development for PCNs



Learning & development



British Medical Association
bma.org.uk





Learning and development for PCNs

You've formed your PCN...what's next?

As sole negotiators of the general practice contract, the BMA is in a unique position to understand the challenges clinical directors face.

We provide a range of expert services and knowledge to support the running of a successful PCN in England.

Our bespoke learning and development package helps you:

- **learn to innovate and bring new ways of working into your PCN**
- **learn to be a leader**
- **network, engage and share ideas and best practice with peers.**



**The programme runs
from January 2020 to
April 2020**

Tailored support for your PCN

As senior leaders in your PCN you will have been actively involved in its shaping and creation. At the BMA, we have had the opportunity to speak with clinical directors, GP leads and practice managers to understand the successes and challenges of forming and creating your PCN. We have been at the forefront in creating learning and development support that can help you at each step of your journey.

Our leadership and management training will propel you forward beyond 2020 with a blended learning experience that is accessible through, e-learning, webinars and masterclasses. The cohesive curriculum covers three topic areas:

- strategic planning
- workforce planning
- leadership and management.

How will it support you?

Over four months, we'll provide a framework to your learning to help you achieve your ambitions, providing the right building blocks to set your PCN up for success. Each topic is designed to have a practical orientation so that you can build a sustainable network and ultimately improve care for local people. The programme has also been designed to support your professional development so that you can flourish and thrive in your respective leadership roles.

**Share best practice
with others**

Who is it for?

Clinical directors, GP leads, practice managers and aspiring clinical directors.

If you have an active role and interest in your PCN's development, this is for you.

What are the benefits?

- Masterclasses are designed as face-to-face interactive workshops, seminars and coaching clinics, providing you with the opportunity to meet peers working and collaborating at a similar level.
- Innovation for your practice – learn about new developments and how you can instil this knowledge and translate it effectively to your PCN.
- Share best practice with others. Often, we are so busy doing the day-to-day that we don't give ourselves the opportunity to step back, recognise our achievements and impart that learning to others.



Bring strategic planning
to your PCN

PCN masterclasses – learn from our experts

Available in Leeds and London, our three PCN masterclasses topics will span across two days. They will consist of interactive, face-to-face learning, seminars and medical career coaching. Learning will equip you with practical skills in each topic area that you can take away and immediately apply.

Day 1

Morning session – strategic planning

This session will demystify strategy and better equip you to bring strategic planning to your PCN deliberations. It will help you understand the journey you are embarking on as a PCN leader and help you understand when you have reached your desired goals. It will enable you to:

- identify your mission and create a vision for the future
- assess your starting point and set your targets and milestones
- summarise how to fulfil the general steps of your strategy plan
- convey what success looks like for your PCN
- evaluate your PCN performance against the initial ambition.

Enhance the effectiveness of your network

Afternoon session – workforce planning

This session focuses on workforce planning to help you enhance the effectiveness of your network. It aims to build on the PCN's collective capacity and capability. This session will enable you to:

- design your PCN's organisation to make full use of your multidisciplinary team's (MDT) expertise
- maximise the resources available across your PCN
- understand the challenges of working across a multi-site, MDT network
- recognise the impact of change in and on the PCN
- establish a working environment to enable everyone to do their jobs effectively
- design your PCN to flourish through a climate of change.

Strategic planning and workforce planning

Tuesday, 14 January, London

Thursday, 30 January, Leeds

Tuesday, 24 March, London (re-run)



**Feel confident in
leading others**

Day 2

Morning session – leadership and management

The success of PCNs will depend on their leaders, their leadership style and their behaviours. This session will look at practical tips and tools that you can apply immediately to better prioritise your time and feel confident in leading others. This session will enable you to:

- recognise your leadership style and its impact on others
- identify leadership approaches and how to integrate this at a system-wide level
- learn from how other PCNs are leading and collaborating for mutual success
- appreciate the different principles of influencing and the advantages that this can bring to your network and strategic partnerships.

Afternoon session with seminars and medical career coaching clinics

Seminars run by our trainers will explore in more depth the main themes and topics that arose from the morning masterclass. Throughout the afternoon we will also hold rolling, 20-minute medical career coaching clinics for you to book onto. In these clinics our medical career coaches will provide individual support and explore effective approaches for your professional development.

Leadership & management and seminars & clinic

Thursday, 5 March, Leeds

Wednesday, 11 March, London

Wednesday, 25 March, London (re-run)

**Build and expand on
your knowledge**

Webinars

You will attend a series of 15 live, weekly webinars held from 8 January 2020 to 29 April 2020. The webinars will be weekly, begin at 7pm, be up to 45 minutes in length, and conclude with a live Q&A session.

Each will relate to the three programme topics in the PCN context, to help you build and expand on your knowledge. The aim of each webinar is to spark conversation and critical thinking around the proposed subject matter with a view to promoting learning.

Have your say

We will also hold three Hot Topic webinars. The content of these will be directly informed by you and your peers through the PCN community app, our masterclasses and the webinar Q&A sessions.

E-learning modules

The programme will also include access to two e-learning modules on quality improvement and leadership and management. These modules will be published by March 2020 and will take approximately one hour to complete. They can be done at your own convenience before the programme ends on 29 April 2020.

Programme cost: £1,400



**Explore your professional
development needs**

PCN career coaching service

We provide a virtual career coaching service, which is available from now until April 2020 at competitive rates. Our medical career coaches will be able to provide support and explore your professional development needs over the phone or by Skype.

This service includes a 20-minute initial consultation and as many additional follow-up sessions that you and your coach feel would be of benefit. Each session can be scheduled at a time that is most convenient for you.

If you are interested in learning more about our career coaching, please contact us at learning@bma.org.uk

Career stage: post 5 years GP/consultant

Cost per session

£55 + VAT (20mins) initial consultation call

£120 + VAT (40 mins) per follow-up session



Learning & development

Register your place today
bma.org.uk/pcnservices

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